

The Trader Magazine will see you at the:

Attention Advertisers! Effective Immediately
Trader Magazine has hired
Don Crassweller of Crassweller Media to take care of
ALL YOUR ADVERTISING NEEDS!

All Advertisers Call:
Don Crassweller, Crassweller Media
(951) 246-8465, fax (951) 246-8466
don@crasswellermedia.com

Please reserve an ad space by June 15th, 2007!
All art due by June 25th, 2007!

FRONT COVER, 4/COLOR

7-1/4"H x 6"W **\$3,360**

BACK COVER, 4/COLOR

Full Page Live: 9-7/8" x 7-1/4"
 Trim: 10-7/8" x 8-1/4"
 Bleed: 1/8" all around **\$2,520**

INSIDE FRONT or INSIDE BACK COVER

Full Page Live: 9-7/8" x 7-1/4"
 Trim: 10-7/8" x 8-1/4"
 Bleed: 1/8" all around; black & white **\$1,260**
 With 4/color **\$1,695**

FULL-PAGE, BLACK & WHITE

9-7/8" x 7-1/4" Trim: 10-7/8" x 8-1/4"
 Bleed: 1/8" all around **\$825**
 With 4/color **\$1,260**

3/4-PAGE, BLACK & WHITE

Horizontal (7"h x 7-1/4"w) **\$630**
 Vertical (9-5/8"h x 5-2/5"w) **\$630**
 With 4/color **\$1,065**

1/2-PAGE, BLACK & WHITE

Horizontal (4-3/4"h x 7-1/4"w) **\$450**
 Vertical (9-5/8"h x 3-5/8"w) **\$450**
 With 4/color **\$885**

1/3-PAGE BLACK & WHITE

Horizontal (3-1/4"h x 7-1/4"w) **\$395**
 Vertical (9-5/8"h x 2-3/8"w) **\$395**
 With 4/color **\$830**

1/4-PAGE BLACK & WHITE

Horizontal (2-1/4"h x 7-1/4"w) **\$300**
 Vertical (4-3/4"h x 3-1/2"w) **\$300**
 With 4/color **\$735**

1/8-PAGE, BLACK & WHITE

Horizontal only (2-1/4"h x 3-1/2"w) **\$165**
 With 4/color **\$600**

CLASSIFIED ADS **\$9/line**

Four line minimum, black & white only
 Width approximately 3-1/2"

FAX YOUR CLASSIFIED ADS!
FAX (714) 671-4917

PAYMENT IS REQUIRED WITH AD PLACEMENT.

No setup charge on Classified Ads; additional typesetting charges
 apply on ads not supplied to specifications. **714-671-0217**

**ENGINE REBUILDERS TRADER
 MAGAZINE YELLOW PAGES**

ABS Products.....	714-671-0728
Alabama Cylinder Heads.....	800-795-2288
American Gasket.....	800-441-2655
AMS Equipment Sales.....	413-525-8292
Baker Equipment.....	888-440-9429
B.H.J. Products.....	510-797-6780
Block Pro.....	714-3356447
Cal Abrasives.....	800-553-1549
Charlie Sentman Auctions.....	765-435-2646
Culver Warehouse.....	800-824-0199
CWT Industries.....	800-449-1849
Dakota Parts Warehouse.....	877-235-2832
Delta Custom Tools.....	604-946-6248
Effingham Regrinding.....	217-342-4186
Engine Builders Cutting Tools...	770-313-3994
Engine Performance Warehouse..	800-888-8970
Enginequest.....	800-426-8771
Farris Equipment.....	800-882-1808
Fentech.....	636-677-2500
Fowler Sales & Services.....	800-938-9704
Georgia Super Abrasives.....	866-717-8737
Hines Industries.....	734-769-2300
Horn Auctions.....	800-422-4676
Innovative Machine.....	800-736-1875
Jamison Equipment.....	800-841-5405
Kwik-Way.....	800-553-5953
Lew Weller.....	716-648-6572
Marine Crankshafts.....	949-222-9006
Master Tool & Equipment.....	800-334-9246
Mills Motor Parts.....	800-624-7999
Newen International.....	800-639-3693
Nitrous Supply.....	714-373-1986
Ohio Crankshaft.....	800-333-7113
Pacific Products.....	619-579-6916
Pareto Point.....	323-726-2199
Performance Racing Industries...	949-499-5413
Perpetual Balance.....	714-671-0728
Peterson Machine.....	800-255-6308
PML.....	800-335-4345
Probe Industries.....	310-784-2977
Professional Products.....	888-795-2288
Rock Products.....	800-981-7625
Rottler.....	800-452-0534
RT Sales.....	248-887-0422
Scholler Shop Equipment.....	800-553-1549
Serdi Corp.....	800-447-3790
Silver Seal.....	800-521-2936
Sunnen Products.....	800-772-2878
T&S Machines & Tools.....	800-766-2069
Turner Technology.....	505-682-5564
Vellios.....	800-880-3848
Winona Van Norman.....	800-533-8008

INTERESTED IN BEING INCLUDED IN THE YELLOW PAGES OR PLACING AN AD? CALL 714-671-0217